

Chapter 1: Introduction

Bettas4all is a non-commercial community for hobbyists by hobbyists. It all started with the Bettas4all Forum which was founded in September 2004 to bring Betta hobbyists together from all over the world to share knowledge and experience. In 2014, the Bettas4all Community was expanded with the **Bettas4all Facebook Group** which has grown into our main discussion platform. The Bettas4all Forum continues to serve as a long-lasting database for articles, spawn-logs and lots of other useful information.

The **Bettas4all Community** is well-known because of the following characteristics:

- **Internationality:** Due to the international character of our community, the main language is English. Almost all continents (except Antarctica) are represented on our community and we are internationally appreciated by many Betta hobbyists, clubs and other groups/forums.
- **Professionalism:** The Bettas4all Community is managed and supervised by an international team of dedicated and experienced hobbyists.
- **Respect:** The Bettas4all Community has a friendly atmosphere where members respect each other's opinion.
- **Informative:** The Bettas4all Community provides you with all the information you need with respect to keeping, breeding and exhibiting show Bettas.
- **Quality:** Information on a high level and good quality.
- **Speed:** Quick response to your questions and prompt reactions.

The philosophy of the Bettas4all Community is to promote vital, healthy, balanced show Bettas. In the past years Bettas4all has been very active to promote the beautiful Betta hobby in the Europe by organizing several (inter)national events. This led to the development the **Bettas4all Standard®** in order to promote vital, healthy, balanced show Bettas at our events. The development and details of the Bettas4all Standard® will be discussed in the following chapters.

We would like to emphasize that the Bettas4all does not support (and refrains itself from the practice) of fighting Bettas and has a no tolerance policy against the actual practice of fighting. Alongside, the Bettas4all is against any malpractice in the handling and the breeding of fish that goes against local and international rules for keeping healthy and vital fish. Respect both the fish and other hobbyists.

BEWARE, THE “BETTA-VIRUS” IS OUT THERE!