

## **Chapter 1: Introduction**

The **Bettas4all forum** ([www.bettas4all.nl](http://www.bettas4all.nl)) was started in September 2004 in order to bring Betta hobbyists together from all over the world to share knowledge and experience with respect to the keeping, breeding and showing of (show) bettas. The Bettas4all forum became known worldwide because of the following characteristics:

- **International:** To promote the international aspect of the forum the language of our forum is english. By almost all continents (except antartica) are represented on our forum and we are internationally appreciated by many betta hobbyists, clubs and other forums.
- **Professionality:** The Bettas4all forum is managed and supervised by an international team of dedicated and experienced hobbyists, the “Bettas4all Advisors”.
- **Respect:** The Bettas4all forum has a friendly atmosphere where members respect each other’s opinion.
- **Informative:** The Bettas4all forum provides you will all the information you need with respect to keeping, breeding and exhibiting show bettas.
- **Quality:** Information on a high level and good quality.
- **Speed:** Quick response to your questions and reactions.

In 2013, the Bettas4all community was expanded with the **Bettas4all Facebook group** for quick messaging in order to share pictures, information and hot topics on the forum. The Bettas4all forum continues to serve as a long lasting database for articles, spawn-logs and lots of other useful information.

In the past years the Bettas4all forum has been very active to promote the beautiful Betta hobby in the Europe by organizing several (inter)national events. This lead to the development the **Bettas4all Standard®** in order to promote vital, healthy, balanced show Bettas at our events. The development and details of the Bettas4all Standard® will be discussed in the following chapters.

***We like to make clear that Bettas4all does not support and refrains itself from the practice of fighting Bettas and has a no tolerance policy against the actual practice of fighting.***

**BEWARE, THE “BETTA-VIRUS” IS OUT THERE!**